THE ATLANTA PRIDE COMMITTEE INC
20 Executive Park West
Suite 2019
Atlanta GA 30329
404 929 0071/office
404 929 0056/fax
www.atlantapride.org

May 24, 2006

Paul Plate
Positive Impact and AID Gwinnett
139 Ralph McGill Blvd., Suite 301
Atlanta, GA 30308

Dear Paul:

Welcome to the 36th Atlanta Pride Festival (June 23-25). We are pleased that you are participating in this event and it is our hope that you will have a great experience and a great weekend. If you have any questions please send us an email at market@atlantapride.org.

Below is a lot of information – all of it is important. Please read through everything and share it with others in your company. The more informed everyone is the better time they will have navigating the load in/out, booth set up, etc. process for The Atlanta Pride Festival.

Inside your packet you will find:

1. **Pride Market Vendor Pass (salmon)** – This allows you to enter the Piedmont Park load in/out area. This needs to be displayed clearly in your car anytime you are in the park.
2. **Market Vendor Campanile Parking Pass (purple)** – this allows you to park at the 14th / Juniper street parking garage on Saturday and Sunday (sorry - no parking allowed there on Friday). This must also be displayed clearly at this parking venue. No one is allowed in the parking garage without this pass.
3. **Market Vendor Waiver Form (salmon) -** Please bring the signed waiver with you to the park on Friday, June 23rd. **(Please do not return it to the Pride office.)**
4. **Market Vendor Agreement** – The rules / regulations / guidelines – this is the binding agreement that was agreed upon when you purchased your booth. Please review again!

The Pride Market volunteers are in orange t-shirts and are easily identifiable and are available to assist you during the weekend. Atlanta Pride provides a golf cart and driver to help get your items to your booth. Parking for the weekend is off-site. Unfortunately, on Friday we are unable to provide parking and you are on you own. However, there are parking lots all around Midtown that are available. Please refer to the Atlanta Pride website for parking lots in the area – www.atlantapride.org

Please review the following information about your booth. **(Please contact us immediately if you believe any of this information is incorrect).**

You have 1 booth and your space number is: Y-35. You requested electric - Yes, 0 extra tables.

Booth setup is on Friday, June 23rd, from 12:00 noon until 5pm. Your load in entrance is in the lane closure on 10th Street – Friday only. Enter the lane closure off of Monroe Street. A Market volunteer will meet you and help you unload your items. There is a limited amount of time in this lane and is not a parking area. Please use caution as there are pedestrians in the park.

On Saturday and Sunday you will re-stock and load out using the 14th street entrance to Piedmont Park and follow the signs. This zone will be accessible for booth restocking on Saturday and Sunday only between **9:00-11:00 am**. This area will be accessible after 9:00 P.M. on Friday and Saturday and then 8:00 P.M. on Sunday for vehicle loading and departure. If you decide to shut down early please remember that no vehicles are allowed in the park, therefore, you will have to move all of your merchandise without the aid of a vehicle. We are asking that you spend no more than 20 minutes unloading your vehicle. After unloading, please go park your vehicle then come back and set up your booth. Any vehicles parked in the market loading lane longer than 20 minutes or during times when the lane is not accessible to market vendors will be subject to a ticket and/or towing at the owner's expense. **Directions are on the next page.**

The Atlanta Pride Committee as well as The City of Atlanta Parks and Recreation Department strictly prohibits driving on Piedmont Park property. We appreciate your assistance in following all the rules and regulations regarding loading and parking. Your compliance helps to assure that the Atlanta Pride Festival may continue to use Piedmont Park.

Security will be provided overnight on Friday, June 23 and Saturday, June 24; however, the Atlanta Pride Committee accepts no responsibility for items left overnight. We strongly encourage you to bring tarps to cover your materials as well as bungee cords to tie things down and rubber tubs. Atlanta is known for its sudden rain showers in the summer and this also will allow you to secure your items at night.

Everyone is requested to leave their space clean of all materials when they load out on Sunday, June 25th. This will help cut down on clean up costs for the Atlanta Pride Committee and we appreciate your cooperation with this.

Should you need lodging in Atlanta, please consider our Host Hotels: Georgia Tech Hotel and Conference Center - $99.00 per night (plus taxes). For reservations call 1-800-706-2899 reference "2006 Atlanta Pride Festival" - or the Renaissance Atlanta Hotel - $109.00 per night (plus taxes). For reservations call 404-881-6000 and reference Atlanta Pride.

Again, thank you for your participation in this event and we look forward to a successful Pride weekend.

Sincerely,

Kathy & Linda

Kathy Newell and Linda Armstrong
Pride Market Co-chairs

Directions: from I- 75/85 exit at the 10th Street exit. Head east on 10th Street to Piedmont Road turn left onto Piedmont Road and enter the Park at the 14th Street Gate on the Right hand side of the road).

(After Unloading on Friday) - Directions to Grady High School Parking: exit Piedmont Park and turn Right (immediately get in far left hand lane) make a left onto 14th Street. At the next light turn left onto Juniper Street. Turn left onto 10th Street. Grady High School parking is on the right after Charles Allen Drive. Be prepared to pay at least $15.00. **If you don't park at Grady High School please, please be aware of no parking signs – the police will tow!!!**

(Parking on Saturday and Sunday): **Directions to the Campanili Building**: exit Piedmont Park at the 12th Street gate and turn right (immediately get in far left hand lane) make a left onto 14th Street. Turn left at the next light (Juniper Street) and then an immediate left into the parking garage for Campanili Building and the 14th Street Playhouse.

ATTN: You will not be allowed to park at The Campanili Building without the Atlanta Pride Market Vendor Campanili Building Parking Pass !!!

2006 MARKET VENDOR AGREEMENT

In signing this Pride Market Vendor agreement for the 2006 Atlanta Pride Celebration, Market Vendor agrees to each and all clauses set forth in this agreement and identified in the Pride Market Vendor application herein incorporated by reference. Failure by the Market Vendor to abide by any clauses set forth in this agreement of the 2006 Atlanta Pride Celebration gives The Atlanta Pride Committee, Inc. (hereinafter known as APC) and/or the authorized agents of APC the right to (1) immediately terminate this agreement (2) require Market Vendor, immediately upon notice of violation of this agreement, to cease operations and vacate the premises, and (3) forfeit any and all fees paid to APC for the right and privilege of participating as a Pride Market Vendor of the 2006 Atlanta Pride Festival. No clauses of this agreement may be changed in any way or altered without the written, signed permission of APC.

1. APC agrees to provide each Market Vendor of the 2006 Atlanta Pride Celebration with a 10 x 10 tented space with one table and two chairs per assigned space in the Pride Market of the 2006 Atlanta Pride Celebration. In the event the Market Vendor fails to appear at the Festival and claim their reserved market space by 12:00 Noon, Eastern Time Zone, on Saturday June 24, 2006, APC reserves the right to assign, and or resell, such space to another prospective Market Vendor without further notice, nor refund, to the undersigned Marke Vendor. If it appears, or it is necessary, for the undersigned Market Vendor to arrive later than the time noted above, it is the undersigned's responsibility to notify and make arrangements with the Assistant Director of APC.

2. Market Vendor agrees to obey all rules and instructions as directed by the Pride Market Vendor Coordinators during the festival weekend, any failure to strictly adhere to such instructions may result in the immediate termination of this agreement and immediate forfeitures of any and all fees paid to APC.

3. Market Vendor agrees and acknowledges that household pets, amplified sound, power generators of any kind, barbeque grills, within or around your designated booth space and staking of any implement which pierces the soil within Piedmont Park is strictly prohibited. Such restrictions are required pursuant to APC's permits and agreements with the City of Atlanta and Piedmont Park Conservancy for public health and safety as well as environmental and park infrastructure hazards/concerns which may not be immediately apparent to the Market Vendor. Any violation herein shall be considered a material breach of this agreement by Market Vendor and shall result in immediate termination of this agreement and forfeiture of any and all fees paid to APC. Further, Market Vendor may be subject to both civil and possible criminal liability under the rules and ordinances of the City of Atlanta.

4. Market Vendor agrees and acknowledges to abide by all directions by APC, the City of Atlanta, and the Piedmont Park Conservancy which seek to protect the environment and infrastructure of Piedmont Park and the safety of Festival patrons. Market Vendor hereby acknowledges its liability, and agrees to compensate APC, for any damage(s) caused by, including but not limited to, its representatives, agents, employees, volunteers, members, vehicles, equipment, materials, objects to the environs and infrastructure of Piedmont Park which causes APC to pay for the repair, replacement, or other remuneration to the City of Atlanta and/or the Piedmont Park Conservancy for such damage to the environs or infrastructure of Piedmont Park.

5. APC retains the exclusive rights to serve and sell all drink beverages (this includes water) at all sites and operations of the 2006 Atlanta Pride Celebration. Serving or selling any beverage including water and food is prohibited. APC reserves the right to confiscate for the duration of the festival any beverages including water or food. Any failure to strictly adhere to this APC policy may result in the immediate termination of this agreement and immediate forfeitures of any and all fees paid to APC.

6. Out of fairness and consideration of all Festival participants, Market Vendor acknowledges and agrees to only utilize such space contained within the confines of its booth, and not to extend beyond 10 feet directly in front of its booth, for any sales, distribution, or other solicitation by the Pride Market participant. Market Vendor acknowledges and agrees that they are strictly prohibited from "canvassing" or otherwise roaming the Festival Grounds in any effort to promote its booth's purpose. APC will make every reasonable effort, as allowed by law, to prohibit any unauthorized "canvassing."

7. As a courtesy to other exhibitors and festival participants, any amplified sound and loud noise from your both is prohibited. Additionally, Market Vendor acknowledges and agrees that any material of an adult nature shall be displayed subject to the Federal, State, and Local rules, laws, and regulations regarding the display of such materials which may be considered obscene or objectionable for view by minors.

8. APC reserves the right to prohibit, within any Pride Market Vendor booth or on the festival grounds, the display, advertisement, or other promotion of any business, company, or organization which may be in conflict with a current APC sponsor. Any questions concerning current APC sponsors should be directed to the Assistant Director prior to the event. Any Market Vendor seeking to profile within its Pride Market Booth Space any "For Profit Company," must first obtain written permission from APC concerning such inclusion. Under no circumstance shall any Market Vendor be permitted to profile any "For Profit Company" that in the opinion of APC shall conflict with any existing Sponsor of the APC. Furthermore, such profiling in the Market Booth, signage and/or other materials of the "For Profit Company" shall not exceed in physical size and or number greater than 25% of the total signage and or other materials posted and or offered by the Market Vendor.

9. Market Vendor shall not display, offer for view or sell any illegal or contraband items. The laws of the State of Georgia and local ordinances of the City of Atlanta and Fulton County shall control. Market Vendor shall not display, offer for view or sell any items that are unlicensed and/or copies/interpretations of licensed or registered items at any and all sites and operations of the 2006 Atlanta Pride Celebration.

10. Market Vendor shall not display, offer for view, take orders for, sell, or solicit for donation any items that are imprinted, emblazoned or marked in any manner with any and all the words "2006 Atlanta Pride Festival/Celebration." Even when printed with other words, Market Vendors shall not offer phrases, logos or artwork with any variations of these words.

11. Market Vendors shall not sublet their space to anyone.

12. Market Vendor acknowledges and understands that they are responsible for sales and use tax and shall in no way hold the APC or its representatives responsible for any type of permits other than for the festival itself. Market Vendor is responsible for the acts, and all costs associated with, any and all its employees and volunteers. No Market Vendor shall hold itself out as an Agent of APC.

13. Cancellations / Refund Policy / No Shows: A 50% refund will be given to a written request received by May 15, 2006 if the space can be filled from an approved waiting list. No refunds will be given for any request received after May 15, 2006. In the event the Market Vendors fails to appear at the Festival and claim their reserved market space by 12:00 Noon, Eastern Time Zone, on Saturday June 24, 2006, APC reserves the right to assign, and or resell, such space to another prospective Market Vendors without further notice, nor refund, to the undersigned Pride Market participant. If it appears, or it is necessary, for the undersigned Market Vendors to arrive later than the time noted above, it is the undersigned's responsibility to notify and make arrangements with the Assistant Director of APC.

14. APC will provide limited overnight security at the festival site on Friday, June 23 and Saturday, June 24; however, APC and the City of Atlanta accepts no responsibility for items left overnight. Market Vendors are solely responsible for the security of all items in their booth at all times.

15. APC makes no representation or guarantees towards actual festival attendance.

16. Market Vendor understands that APC has no control over weather, acts of God, acts of terrorism, or governmental intervention, or any other cause that may prevent, and or interrupt, the festival weekend, and participants shall hold APC harmless for any losses that could arise because of such event.

17. APC reserves the right to place Market Vendors in a booth location at the complete discretion of APC. APC shall have sole and complete authority to place the participant in any location contained in the Market Place, irrespective of the participant's request. APC makes no representation, nor does it guarantee any volume of "foot-traffic" of Festival Guests in any area of the Pride Market. APC cannot speculate, nor control, the popularity of one area of the Festival over the other.

18. Market Vendor upon vacating their booth space (s) will ensure that such space shall be free of any and all trash or refuse with such being placed in the appropriate containers. Failure of the Market Vendors to clean their booth site may result in the future denial of Market Vendor participation.

19. Market Vendor participant certifies that it maintains adequate liability insurance to cover any and all occurrences which may result in the damage or injury to any person who may b a patron within the confines of the Market Vendor participant's booth space. Optional liability insurance is available for the Festival Weekend at additional cost to the Market Vendor participant at a cost of approximately $50.00 non-profit and $100.00 for-profit and may be purchased from APC's insurance vendor. To obtain additional information, please contact APC.

20. Please leave all pets at home.

21. Signs/Banners/Cart Materials shall be made of a flame retardant material and proof of such fire retardant rating shall be made available to the City and or State Fire Marshall upon request. Failure to have such fire retardant rating information available could result in the immediate closure of the Market Vendor's operation until such

POSITIVE IMPACT 2006 Atlanta Gay Pride Booth Schedule

Friday, June 23	Craig's cell 404-849-4461 Piedmont Park entrance at 10th street and Charles Allen Drive (near Grady High School). Directions to PI Booth will be available shortly.
*Booth Set Up 11am – 2pm Natalya Claudia Mike Jeffrey	Ron Veronica Bryan Gwen + John
6:00 – 9PM	
~~Mike Jeffrey~~ Sandra Muckle 6 – 8pm ~~Natalya~~	~~Friday, Pool~~ Booth Decoration – Ron – Zoe Dale

Saturday June 24			
10:30AM – 1PM	1 – 4PM	4 – 7PM	7 – 9PM
Tanya DiGiovanni (& partner Jon) Erin	Bryan Ron Rosa	Zoe Dale Moneta	Claudia Becerra + Terry
Sunday June 25			
11AM – 1PM	1 – 4PM	4 – 7PM	
	~~Zoe~~ Dale		

All Booth volunteers please place initials next to your name to sign in for your shift. Thank you for making a Positive Impact at Pride!

PROOF

1706-B Defoor Place NW
Atlanta, Georgia 30318
(404) 352-5885
Fax (404) 352-5822

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Please deliver to: Craig Washington

Date: 6-14-06

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Signature _____ Date _____

Chik Pik Pak

Positive Impact, Inc. wants to provide you with options for protecting yourself against the transmission of HIV/STDs. Women can reduce the risk of HIV transmission by using various barriers. The most common barrier used are condoms, however other options include female condoms, dental dams, and finger cots. Practicing safer sex decreases the risk of transmission of HIV/STDs.

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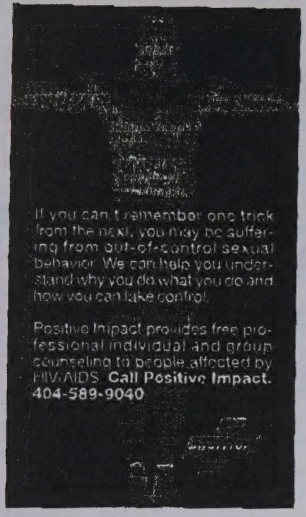
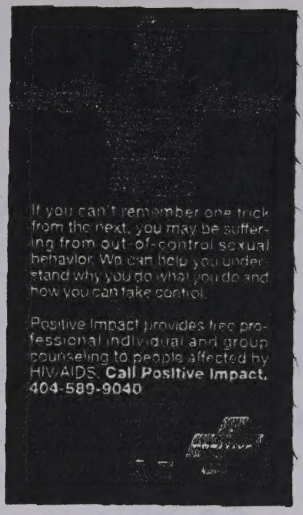

If you can't remember one trick from the next, you may be suffering from out-of-control sexual behavior. We can help you understand why you do what you do and how you can take control.
Positive Impact provides free professional individual and group counseling to people affected by HIV/AIDS. Call Positive Impact. 404-589-9040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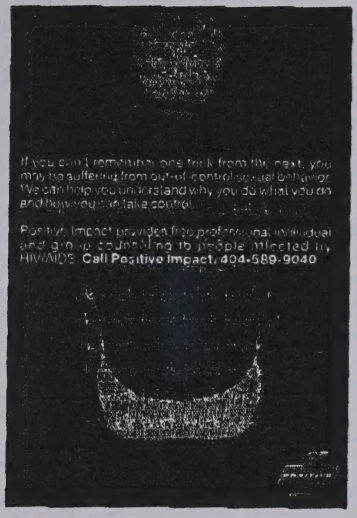
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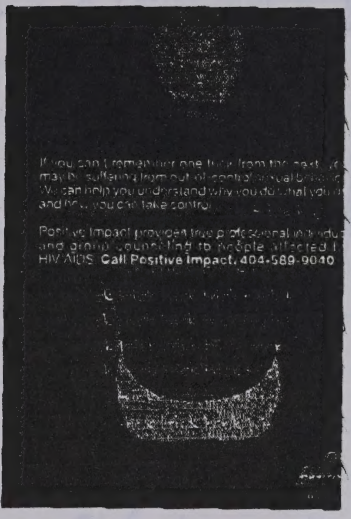
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JUNE 23-24-25

PRIDE MARKET VENDOR

ENTER OFF PIEDMONT ROAD

•PASS ALLOWS YOU ENTRANCE TO THE PARK OFF PIEDMONT ROAD DURING MARKET LOAD IN-LOAD OUT *ONLY!*•
•YOU CANNOT PARK IN PIEDMONT PARK•

Positive Impact and AID Gwinnett
Y-35

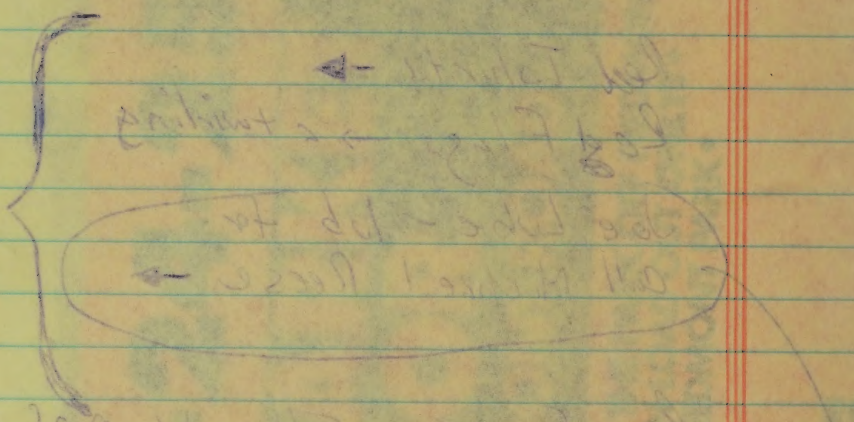
NAME/ BOOTH _____ **BOOTH NUMBER** _____

Pride → Pozitopract →
ASP
AID Gwinnett
AID Atlanta - Float Committee

Red Tshirts →
Red Flags → a twirling
Joe Lube - lub for
call Michael Reese →

Baron Seeger - Elton John AIDS Fdtn

→ call Brian Peckinpaw — AID Gwinnett
re: AG + PI share the booth
all weekend



WAIVER AND RELEASE

MARKET VENDOR PARTICIPANTS

BY MY SIGNATURE BELOW, I acknowledge my, or my company, business, or organization's, release and waiver of any and all liability against the Atlanta Pride Committee, Inc., for any and all physical injuries and or damage to any and all property as a result of any accidental, intentional, or any other event causing such injury or damage which may occur during the 2006 Atlanta Pride Festival weekend including but not limited to the arrival, unloading and set up periods; intra-Festival transport to and from my/our designated market space; and post-festival market place break down, removal, loading, and departure from the Festival grounds.

I acknowledge that I have read and again hereby accept the terms of the Atlanta Pride Festival Market Agreement, which are incorporated herein by reference.

I agree to comply with all directions, schedules, and rules set forth by the authorized representatives of the Atlanta Pride Committee, Inc. concerning the pre, intra, and post Festival unloading and loading policies and procedures.

_____ _____

Signature Date

Contact Name and Number while in Atlanta:

_____

_____

_____

_____ _____

Name Printed Title

Positive Impact and AID Gwinnett
Y-35

PLEASE DO NOT FAX/MAIL TO Atlanta Pride OFFICE – BRING WITH YOU ON JUNE 23rd TO THE PARK!!!! Thanks.